

Project 1: Photoshop Rubric					
Photoshop Skill/ Project Objective	Excellent 4	Above Average 3	Average 2	Below Average 1	Score
Technical Details	1024x768 72 px RGB Color Transparent	One formatting error	Two formatting errors	3 or more formatting errors	
Logo	KS Maui logo clear and easy to see	KS Maui logo some- what clear	KS Maui logo can barely be seen	KS Maui logo	
Image Quallity	High quality picture, resized properly, clean edges	High quality picture, resized properly, most edges clean	Good quality picture, resized im- properly, few edges clean	Low quality picture, resized im- properly, very few edges clean	
Hawaiian Value	Hawaiian values are large, clear, and easy to see	Hawaiian values legible but not as clear as it could be	Hawaiian vales are small and hard to find	No Hawaiian values are reflected in project	
Use of color/design	Excellent, creative use of color and design.	Use of color and design appropriate and text is legible.	Average col- or and de- sign.	Poor color and design.	
Creativity	Excellent creativity. Photo interacts with rest of project	Some crea- tivity. Photo could inter- act more with project	Photo interacts a little with project graphics.	Photos does not interact with project graphics at all.	
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