

The Key to Keywords

Directions

In some ways, a search engine is like a well-trained dog. It will fetch what you want, but only if you use the right commands. Although single words are better commands for dogs, more words are better for search engines.

Our question: _____

Our search site: _____

Searching with ONE keyword

Number of search results: _____

Did you find the answer to your question in the first three results?

Yes No

Searching with TWO keywords

Number of search results: _____

Did you find the answer to your question in the first three results?

Yes No

Searching with _____ keywords

Number of search results: _____

Did you find the answer to your question in the first three results?

Yes No