

Persuasive Partner Speech Rubric

Criteria	7	8	9-10	Score/Comments
Pathos	<input type="checkbox"/> Attention Getter not effective. <input type="checkbox"/> Call to action implied in thesis statement. <input type="checkbox"/> Eye contact and voice present to audience.	<input type="checkbox"/> Attention Getter gains audience's interest. <input type="checkbox"/> Call to action present in thesis statement. <input type="checkbox"/> Eye contact and voice engages audience.	<input type="checkbox"/> Attention Getter excites audience's interest. <input type="checkbox"/> Call to action evident in thesis statement. <input type="checkbox"/> Eye contact and voice energizes audience.	
Ethos	<input type="checkbox"/> One type of evidence used <input type="checkbox"/> Delivery impacts ethos negatively. <input type="checkbox"/> Personal experience lacking. <input type="checkbox"/> No Use of 2 nd person.	<input type="checkbox"/> Sources cited 50% <input type="checkbox"/> Speech delivered with confidence <input type="checkbox"/> Personal experience cited. <input type="checkbox"/> Use of 2 nd person engages audience.	<input type="checkbox"/> Sources cited appropriately. <input type="checkbox"/> Speech delivered with energy <input type="checkbox"/> Personal experience cited. <input type="checkbox"/> Use of 2 nd person engages audience.	
Logos	<input type="checkbox"/> One type of evidence used. <input type="checkbox"/> Evidence suits the audience. <input type="checkbox"/> Evidence and reasoning flawed.	<input type="checkbox"/> Two types of evidence used. <input type="checkbox"/> Evidence suits the audience. <input type="checkbox"/> Some evidence flawed.	<input type="checkbox"/> A variety of evidence used. <input type="checkbox"/> Evidence suits the audience. <input type="checkbox"/> Evidence and reasoning work together to create sound argument.	
Delivery/Smart Goals	<input type="checkbox"/> Not within time limit. <input type="checkbox"/> <input type="checkbox"/>	<input type="checkbox"/> Within time limit <input type="checkbox"/> <input type="checkbox"/>	<input type="checkbox"/> Within time limit <input type="checkbox"/> <input type="checkbox"/>	