Objectives:
1. Students will analyze perceptions based on stereotypes.
2. Students will write and speak clearly.

Assignment:
1. Select a picture of any person, regardless of gender, age, race, etc in a magazine or newspaper. This picture should really “speak” to you in order for you to be successful at this assignment.
2. You may choose someone famous, but you must rename and choose a different occupation for this person.
3. Write a biography about the person you have chosen – based on what you perceive by the person’s looks, body language, etc. The biography should include as many of the following as possible: name, background, education level, special interests of the person, his or her career, whether he is single or married, and hobbies. This may be humorous, but not disrespectful.
4. You are to glue the picture to the biography, and practice reading your writing aloud, looking for any obvious grammatical errors.
5. You will read your prepared biographies to the class.
6. See rubric for grading.
Stereotyping – Is It Positive or Negative?

25 points

<table>
<thead>
<tr>
<th>Approaches to Learning / Demonstrated Abilities</th>
<th>Proficiency Level</th>
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| 1. Introduction / opening creates audience interest  
  - Introduce person by providing their name, background, education level, etc. |                  |
| 2. Maintains appropriate eye contact & body language  
  - Speaker is at ease at making eye contact with the audience and maintains it throughout the performance.  
  - Speaks with body position erect and comfortably poised. |                  |
| 3. Clearly provides information about the person based on what is perceived by the person’s looks, body language, etc.  
  - Biography should include as many of the following as possible: Name, background, education level, special interests of the person, his or her career, whether he is single or married, and hobbies.  
  - Biography is not disrespectful |                  |
| 4. Voice is clearly audible/confident/articulate  
  - Speaks clearly so that everyone can understand what is being said  
  - Did not mumble or speak pidgin |                  |
| 5. Presents overall quality work; speech is organized and easy to follow  
  - Speaker was prepared and put effort into presentation  
  - Audience learned something about speaker  
  - Limited grammatical errors |                  |

1 = Novice: Beginning learner  
2 = Apprentice: Developing learner; guidance / direction required  
3 = Proficient: Knows basics / work is adequate  
4 = Commendable: Works beyond basics; uses skills well  
5 = Distinguished: Uses skills fluently / creatively; goes well above and beyond.  

Total Score

Comments: