

Name: PD:

Rubric for Final Projects

Peer Grade by:

PRE-PRODUCTION	MAX Points	Self-Grade	Peer Grade	Teacher Grade
Storyline (Beginning, Middle, End)	20			
Storyboard or Script	40			
Planning & Organization	20			
Clearance (Music, Images, etc)	20			
TOTAL	100			

PRODUCTION	MAX Points	Self-Grade	Peer Grade	Teacher Grade
Composition & Framing	40			
Technical Camera Work	30			
Variety of Shot Types/Angles	20			
Follow Shoot Plan/Storyboard	10			
TOTAL	100			

POST-PRODUCTION	MAX Points	Self-Grade	Peer Grade	Teacher Grade
Continuity	40			
Audio	40			
Titles	20			
Media Management	20			
TOTAL	100			

OVERALL PERFORMANCE	MAX Points	Self-Grade	Peer Grade	Teacher Grade
Equipment Management	10			
Time Management & Deadlines	10			
Duration	10			
Content	10			
Overall Value & Creativity	10			
TOTAL	50			

3 Skills/Lessons I used to make my final project ROCK!

- 1.
- 2.
- 3.

3 things I wish I did better:

- 1.
- 2.
- 3.

Rubric for Final Projects

PRE-PRODUCTION			
Storyline	20 Coherent storyline with a beginning, middle and end	10	5
MUSIC VIDEO Storyboard	40 Script/Storyboard is well planned and thoroughly done to minimize production mishaps.	20 Script/Storyboard appears rushed or lacks necessary elements needed for production phase.	5 Script/Storyboard is not completed or is done in a manner that disregards all necessities of production.
NEWS ONLY Script for	40 Two column script is completed. All camera angles, narration, interview questions are complete.	20 Script is somewhat complete but lacks all elements needed and therefore is not fully useful	5 Script is not completed or is done so in a manner that renders it useless.
Planning & Organization	20 Project well planned by meeting deadlines, utilizing organizational tools & class time, and requesting equipment in a timely manner.	10 Project idea was changed once, one deadline not met, or equipment not requested in advance.	5 Project idea was changed more than once, deadlines not met, class time not utilized or did not pick up reserved equipment.
Copyright Permission Music/Images Permission Use	20 A permission request letter accompanies any use of copyright music/images. It is addressed correctly and signed by all in the group.	10 A permission request letter accompanies any use of copyright music/images. It is not addressed correctly or not signed by all in the group.	0 A permission request letter was not completed.

PRODUCTION			
Framing/ Composition	40 Rules of composition (Rule of thirds, headroom, leadroom, etc) are followed, shots are visually pleasing. Students are familiar with the type of shots (WS, MS, CU) etc.	20 Rules of composition are followed some of the time. Shots are not consistently visually pleasing. Students are somewhat familiar with shots.	5 Composition rules are not followed leading to an unpleasing look. Students do not know the various shots.
Technical Camera Work	30 Camera work exemplifies skills learned in class including: back light & focus.	15 Technical quality is compromised by bad back lighting & focus.	5 Video quality is so poor that it is unviewable.
Variety of Shot Types & Angles	20 Utilized all the shots learned: EWS MS WS MCU MWS CU And used a High angle or Low angle or point of view shot to show a different perspective.	10 Utilized 4 or more of the shots learned and/or a different perspective shot.	5 Utilized 3 or less of the shots learned and did not use a different perspective shot.
Follow Storyboard or Shoot Plan	10 Storyboard plan used to guide and facilitate shooting so shots match for the most part	7 Used storyboard for most of the shots but ended up making up shots during shooting.	1 Forgot or did not use storyboard

POST-PRODUCTION			
Continuity	40 Footage is edited continuously without any jump cuts. Usage of cutaways, insert shots, & variety of shot types are all utilized as well as following the 180 degree line.	20 Footage is somewhat edited with continuity. A couple of jump cuts exist and cross the 180 degree line once.	5 Footage is NOT edited continuously. Jump cuts make the sequence disjointed and the 180 degree line is completely disregarded.
Audio	40 Audio levels are in the correct range, does not go into the red. For NEWS STORIES, music and interviews are at the correct levels so that all elements are audible.	20 Audio levels are high or low. For NEWS STORIES, music and interviews are at levels that elements are hard to hear.	5 Audio levels are too high or low (in the red) so it's inaudible. For NEWS STORIES, music and interviews are inaudible.
Titles	20 Titles (lower-thirds or music video or credits) are used and used correctly. Fonts and sizes are easily read and up long enough to be read three times.	10 Titles are sometimes used and/or fonts & sizes are sometimes difficult to read and/or typos.	5 Titles are not used or used improperly.
Media Management	20 All media files are managed correctly in folders that are labeled correctly. Workflow is streamlined and efficient due to media management.	10 Media files are managed correctly some of the time. Workflow is affected by mismanagement of media.	5 Media files are not managed well at all. Clips are untitled and not in the project folder.

OVERALL			
Equipment Management	10 Equipment needed is planned ahead of time, requested ahead of time, and handled correctly. It is returned properly and timely.	5 Equipment needed is not planned and/or requested ahead of time. It is handled incorrectly and/or returned improperly or late.	1 Equipment is not respected and Video Production rules regarding equipment use are broken.
Time Management & Deadline	10 Students use class time wisely for each of the three stages of production to meet deadlines.	5 Students mismanage their time in either one or two of the stages of production and need to be reminded to use class time effectively.	1 Students mismanage their time in all three stages of production and do not meet their deadlines. v
Duration	10 Between 2 – 3 min	---	1 Under 2 min or Over 3 minutes or Not 30, 45, 60 sec
Content	10 Content is pono. Questionable images or lyrics of songs are used. Unnecessary or “borderline” content is edited out.	5 Content is somewhat pono. Unnecessary or “borderline” content is not fully edited out.	1 Content is not pono. Unnecessary or “borderline” content is not edited out.
Overall Storyline Message/Creativity/ Value	10 Final project reflects a clear, storyline with an important message to entertain and inform and empower viewers.	5 Final project raises questions because of lack of clarity of the story/message/value, but still remains either entertaining or information.	1 Final Project is not appealing to viewers due to confusion or lack of clarity of the story/message/value. There is a lack of balance between information and entertainment or shows neither.