

Name:  
Period:

# Rubric for: News Story

POST-PRO		60 points total	
Media Management (Project Set-up)	10 Project properly labeled in Folder on desktop and in final turned in to server.	-----	2 Project improperly labeled and lacking the correct information.
Label & Log	10 All clips properly labeled with type of shot and description (example WS_fire truck)	7 More than 50% of shots labeled correctly.	3 Less than 10% labeled correctly.
A-Roll Technical Edit	10 Reporter & Interview shots are laid out on V1 & A1 layers following the script	7 A-Roll shots follow at least 75% of the script and are laid out on V1 & A1.	3 A-Roll shots do not follow the script nor are laid out in V1 & A1.
B-Roll Technical Edit	10 B-Roll matches the A-Roll script and all extraneous camera movements are edited out.	7 B-Roll matches the A-Roll script but all extraneous camera movements are NOT edited out.	3 B-Roll does not match the A-Roll and all extraneous camera movements are NOT edited out.
Audio Voice over & Natural Sound	10 Audio levels are balanced with the natural sound so voice over is distinguishable.	7 Audio levels are balanced atleast 50% of the time and voice over is audible.	0 No music
Titles Lower Thirds	10 Lower Thirds are on for the appropriate amount of time to read (3 times in your head), correctly spelled, within title safe and readable.	7 Lower Thirds are on too short or long and/or spelled incorrectly and/or not within title safe or hard to read.	0 No lower thirds are used.
Visual Communication	25 Video tells a clear story with appropriate visuals and works with the audio elements.	15 Video tells a clear story with appropriate visuals atleast 50% of the time.	5 Video lacks a clear story as visuals do not make sense with audio.
	<b>15</b>	<b>10</b>	<b>5</b>
Professional Participation (Overall Management & Work Process)	Work managed and planned well from the start to end, time used effectively editing and turned in on time.	Work not managed and planned therefore story is incomplete or turned in late or confusing.	Work is incomplete and not turned in during the designated time frame.

**TOTAL: \_\_\_\_\_ / 100**