

Kamehameha Schools Maui Ho'olaule'a 2013

Event Date: April 20, 2013, 8:00 to 3:00 pm

Ho'olaule'a Sponsor

March 21, 2013

Aloha,

The Parent Teacher Student 'Ohana (PTSO) of Kamehameha Schools Maui will host the 9th Annual Ho'olaule'a 2013, on Saturday, April 20th from 8 am to 3 pm. This year's theme is "*He 'Ohana Kākou*", *We Are A Family*, a valued and collective partnership of school, family, and community; that nurtures success for all. The many families that make up our Kamehameha Maui 'Ohana will join hands to create an enjoyable family event filled with 'ono food, Hawaiian entertainment and cultural displays, games, crafts, country store bargains, a much anticipated silent auction, wonderful fellowship, and much more. Ho'olaule'a 2013 is a community event open to the public with free admission and free parking. Count on it, there will be something for everyone to enjoy!

The proceeds from the Ho'olaule'a support student enrichment programs not funded by Kamehameha Schools Maui; and college scholarships for Kamehameha Schools Maui graduates.

This year, awards from *Ho'olaule'a 2012* benefit the following groups:

Hawaiian 4 class	18 students traveled to Moloka'i to compete in Makahiki Games.
Hawaiian Ensemble	24 students travel to New Zealand during the Spring Break.
Close Up	9 students travel to Washington D.C., during the Spring Break.
Hō'eu	4 students travel to O'ahu to compete in the State Brown Bags to Stardom.
Spanish Club	16 students travel to Portugal and Spain during the Spring Break.
Cheer Varsity & JV Teams	received funds to underwrite tumbling and cheer competition routine and music.
Middle School Close Up	25 students travel to Washington, D. C. during the Spring Break.
Middle School Hui Hookele	incentives for grade level achievement.

One of the groups benefitting from *Ho'olaule'a 2011*, were 22 KSM students that were members of the Hawaii All-State Marching Band. Here is an excerpt from one of the students that marched in the 85th Macy's Thanksgiving Day Parade Thursday, Nov. 24, 2011, in New York City.

We lined up in parade formation and caught a glimpse of the large balloons and the celebrities on the beautifully decorated floats, and we couldn't help but feel the excitement of the Macy's Parade. An hour wait turned into pure joy as we took the first steps as the Hawai'i All State Marching Band. 3 million people lined the streets and filled the balconies of the adjacent buildings, and it was a sight to behold! It was a once in a lifetime experience to see and hear so many people cheering for us. We were greeted with "Aloha" and "Mele Kalikimaka" shouts from the crowd, accompanied by waves and "shaka" signs. Truly amazing and blessed were the marchers that day. To top it off, the New York experience ended with a trip to Ellis Island and the Statue of Liberty, a view of the 911 site, and the Lion King show on Broadway.

Following are two students' comments from a trip to Kalaupapa as members of the KSM Deputation Team. On this trip the students visited St. Philomena's Church where Saint Damien served and they conducted Sunday services at Kana'ana Hou Church. Most of their time was spent visiting with Kalaupapa settlement patients.

Going to this place, Kalaupapa, and being able to interact directly with the people and the community there was just an awesome experience. Learning about that place and what happened to leprosy (Hansen disease) patients while they were there was very intriguing. The stuff that went on was sad, but realizing what happened made us realize how our lives are very different today.

From another student:

Life is never the same once you leave Kalaupapa. You become a changed person for the better. Mahalo for your support.

1 The PTSO of Kamehameha Schools Maui is a Hawai'i non-profit corporation, a recognized IRC 501(c)(3) organization (Federal EIN #20-0170363).

Kamehameha Schools Maui Ho'olaule'a 2013

Event Date: April 20, 2013, 8:00 to 3:00 pm

Japan Trip, October 2010: Some of the sites that we visited: Harajuku, Meiji Shrine, Hakuoh University High School, Shibuya, Ghibili Studio, Hachiko statue, Tokyo Imperial palace, and rode the bullet train down to Osaka.

"...it has been a couple of weeks since we returned, but it seems as if I am just getting over the jet lag. Nobody got lost, no one got injured, and no one ran out of money. Thank you very much for the money that you gave us. Allow me to say, the money was well spent and the students thoroughly enjoyed the trip."

These are just a few samples of student and faculty responses to the adventures that were taken with the assistance of Ho'olaule'a proceeds. Our efforts do make a difference and we hope that you will join with us again to continue providing assistance to enriching student activities. On behalf of the PTSO, our Ho'olaule'a Committees, and our KS Maui 'Ohana, we thank you for your support and we look forward to receiving your Sponsorship Form.

Sponsors are an integral and valued partner of Ho'olaule'a 2013. We are pleased to offer four sponsorship levels for your consideration. Company logos requested, for inclusion in the event program.

TIERED SPONSORSHIP LEVELS

Lokelani: Ke Ali'i Pauahi's favorite flower, the rose - Donation of \$100.00 - \$249.00
Recognition in 2013 Ho'olaule'a Program.

Tamarind: Ke Ali'i Pauahi's favorite tree - Donation of \$250.00 - \$499.00
Recognition in 2013 Ho'olaule'a Program. Certificate of Appreciation.

Koa: Warrior, Kamehameha Schools Maui Warriors - Donation of \$500.00 - \$999.00
Recognition in 2013 Ho'olaule'a Program. Recognition 3 times during the peak hours of Ho'olaule'a.
Certificate of Appreciation. Banner displayed on campus from April 8. 2 complimentary Hawaiian plate tickets.

Pauahi: Kamehameha Schools beloved founder, Ke Ali'i Pauahi Bishop - Donation of \$1,000.00 or more
Recognition in 2013 Ho'olaule'a Program. Recognition 5 times during the peak hours of Ho'olaule'a.
Certificate of Appreciation. Banner displayed on campus from March 18. 2 complimentary Hawaiian plate tickets. Complimentary Ho'olaule'a T-Shirt.

Me Ka Mahalo,

Johnelle Conching
2013 Ho'olaule'a Sponsor Chair
KSM Class of 2015 parent
jkeolam@aol.com
(808) 375-1144 (O'ahu number)

Kamehameha Schools Maui Ho'olaule'a 2013

Event Date: April 20, 2013, 8:00 to 3:00 pm

SPONSOR: _____
(Individual or Company Name)

Contact: _____
(Name of Owner, Manager, etc.)

Mailing Address: _____

Daytime phone: _____ Email address: _____

TIERED SPONSORSHIP LEVELS

Lokelani: Ke Ali'i Pauahi's favorite flower, the rose - Donation of \$100.00 - \$249.00
Recognition in 2013 Ho'olaule'a Program.

Tamarind: Ke Ali'i Pauahi's favorite tree - Donation of \$250.00 - \$499.00
Recognition in 2013 Ho'olaule'a Program. Certificate of Appreciation.

Koa: Warrior, Kamehameha Schools Maui Warriors - Donation of \$500.00 - \$999.00
Recognition in 2013 Ho'olaule'a Program. Recognition 3 times during the peak hours of Ho'olaule'a.
Certificate of Appreciation. Banner displayed on campus from April 8. 2 complimentary Hawaiian
plate tickets.

Pauahi: Kamehameha Schools beloved founder, Ke Ali'i Pauahi Bishop - Donation of \$1,000.00 or more
Recognition in 2013 Ho'olaule'a Program. Recognition 5 times during the peak hours of Ho'olaule'a.
Certificate of Appreciation. Banner displayed on campus from March 18. 2 complimentary
Hawaiian plate tickets. Complimentary Ho'olaule'a
T-Shirt.

Sponsoring amount: \$ _____

Enclose personal check, money order or charge card information.

(Please check one) check money order VISA (13 or 16 digits) MasterCard (16 digits)

Name as it appears on the Card: _____

Card account #: _____ Expiration date on card: _____

Billing address & zip code: _____

3 digit security #: _____ Contact number(s) _____

Signature of authorized cardholder: _____

We would kindly appreciate your response by April 1, 2013.

Koa or *Pauahi* sponsor, your banner may be dropped off at any Kamehameha Schools Maui campus office,
Attn: Lokelani Patrick, or call Johnelle for assistance, (808) 375-1144 (O'ahu number)

Return completed form and payment to: Johnelle Conching

- Mail: Attn: Ho'olaule'a, 270 A'apueo Parkway, Pukalani, HI 96768
- Walk in: Return form to any campus office, Attn: Lokelani Patrick
- Scan: Return form via scan to Lokelani Patrick, kapatric@ksbe.edu
- FAX: to Kamehameha Schools Maui Headmaster's Office (808) 573-7062

3 The PTSO of Kamehameha Schools Maui is a Hawai'i non-profit corporation, a recognized IRC 501(c)(3) organization (Federal EIN #20-0170363).

Kamehameha Schools Maui Ho'olaule'a 2013

Event Date: April 20, 2013, 8:00 to 3:00 pm

SILENT AUCTION DONATION

Donor: _____
(Individual or Company Name)

Contact: _____
(Name of Owner, Manager, etc.)

Mailing Address: _____

Daytime phone: _____

Email address: _____

Items to be donated: _____

Cost: _____

Will deliver: _____

Please pick up: _____

MAHALO! We appreciate your generous donation and assistance!

Please contact us at any time by telephone, text, or email! We would kindly appreciate your response by April 1, 2013.

Silent Auction Committee Chairs:

Melony Nesmith, Vanessa Tau-a, Lisa Oliveira-Tua, and Lori Chai Fernandez

Questions? Contact Melony at (808) 344-2689 or via email:

hoolaulesilentauction2013@gmail.com

Return completed form and payment to:

- Mail: Attn: Ho'olaule'a, 270 A'apueo Parkway, Pukalani, HI 96768
- Walk in: Return form to any campus office, Attn: Lokelani Patrick
- Scan: Return form via scan to Lokelani Patrick, kapatric@ksbe.edu
- FAX: to Kamehameha Schools Maui Headmaster's Office (808) 573-7062

<p>⁴The PTSO of Kamehameha Schools Maui is a Hawai'i non-profit corporation, a recognized IRC 501(c)(3) organization (Federal EIN #20-0170363).</p>
--