



Ho'olaule'a 2013 He 'Ohana Kākou

January 25, 2013

Aloha Artists, Crafters and Non-profits,

We invite you to be a part of Upcountry Maui's annual HO'OLAULE'A, which will be on **Saturday, April 20, 2013 from 8:00 am to 3:00 pm** on the beautiful grounds of Kamehameha Schools Maui high school campus overlooking Central Maui and the West Maui Mountains. At this annual celebration, the many families that make up our Kamehameha Maui 'Ohana will once again join hands to create an enjoyable family event filled with 'ono food, Hawaiian entertainment and cultural displays, games, crafts, country store bargains, a fabulous silent auction, wonderful fellowship, and much more. Count on it, there will be something for everyone to enjoy!

BOOTH INFORMATION: Vendors will be showcased in the Paki/Konia Vendor Courtyard. A 10' x 10' booth space is priced at \$125. (\$100.00 for those Vendors who donate a silent auction item valued at a minimum of \$25.00) Vendors are to provide a 10' x 10' tent, tables, table coverings and chairs, as needed. Completed applications with payment are accepted and processed as they are received. Confirmation by email will be sent approximately two weeks after receipt of application. To our repeat vendors, please contact us early to reserve your preferred space.

PRODUCT INFORMATION: To ensure all vendors offer quality products, we require:

- All items offered for sale need to be of high quality.
- All items to be screened by the Vendor Committee to ensure quality and to avoid direct competition with items sold by the school's parent group. Please include photos of your product(s) to assist our committee with the screening process.

SILENT AUCTION DONATIONS: We encourage you to maximize your booth's exposure by donating an item (\$25 minimum value, please) to the Silent Auction. In exchange for this tax-deductible donation, a \$25.00 discount on the vendor space will be given and a special promotional card recognizing your business will be placed next to the donated item referring event participants to your spot in the Vendor Courtyard. Throughout the day, the Master or Mistress of Ceremonies, (to be determined), will recognize donated items and share information about the vendor, the item(s) donated, donation description and value, vendor's name, and vendor's booth location.

E Kipa mai. Join us in this much anticipated and well attended, annual family event. Submit the Vendor Application and payment at your earliest convenience, as vendor space is limited.

Me Ka Mahalo,

Denise Texeira
Ho'olaule'a 2013 Vendor Chair

Ho'olaule'a 2013 is a community event open to the public with free admission and parking. Funds raised support student enrichment programs (not funded by KSM), and scholarships for KSM graduates. KSMC PTO is a Hawaii non-profit corporation, a recognized IRC 501(c)(3) organization. Federal EIN #20-0170363.

Event organized & powered by Kamehameha Schools Maui Campus, Parent Teacher Student 'Ohana

KSMC PTO, P.O. Box 330197, Kahului, Maui, Hawaii 96732

KS Maui PTSO's Ho'olaule'a 2013
The Piko Vendor & Non-profit Application and Waiver

Set Up Time: Vehicles may drive in to drop off goods beginning at 6:00 am. All vehicles must be off of the fair location by 7:30am. Vendor parking will be available in a designated area close to the Vendor Courtyard. Event hours: 8:00 am – 3:00 pm, no early departures allowed. Booth break down to commence between 3:00 pm and 3:30 pm. Vendors must vacate the Vendor Courtyard and campus by 4:30 pm.

I understand that all merchandise must be well constructed and is subject to review.

Name: _____

Daytime Telephone Number: _____ Cell: _____ Fax: _____

Email Address: _____

Merchandise/Product/Non-Profit Description:

Please briefly describe what you will be bringing. Please include photo(s) if you are selling merchandise.

Booth Reservations:

____ I would like to reserve _____ 10'x10' retail spaces at \$125.00 Amount: \$ _____

(If providing a silent auction donation worth a minimum of \$25.00 cost of space will be \$100.00)

____ I would like to reserve a 10'x10' non-profit space at \$0

Total Amount of Payment: TOTAL: \$ _____

Enclose personal check, money order or charge card information as indicated below.

(Please check one) check money order VISA (13 or 16 digits) MasterCard (16 digits)

Card account #: _____ Expiration date on card: _____

Billing address zip code: _____ 3 digit security # _____

Signature of authorized card holder: _____

Contact number(s): _____

Vendor booth applications and full payment made payable to **Kamehameha Schools Maui PTSO**, will be accepted on a space available basis. Applications will be processed on a first come, first postmarked or emailed basis.

On Saturday, **April 20, 2013** I will participate in this event of my own free will and I hereby release and waive, and further agree to indemnify, hold harmless the Kamehameha Schools, its Trustees, employees and representatives, and KSMC's Parent Teacher Student 'Ohana (PTSO) from and against any claim or, damages to my merchandise or person.

Print Name

Signature

Date

Return application, payment, and photos to: ATTN: **Denise Texeira, KSM PTSO**

207 Waihee Valley Rd., Wailuku, HI 96793, Email: texeira1971@yahoo.com, (808) 870-1397